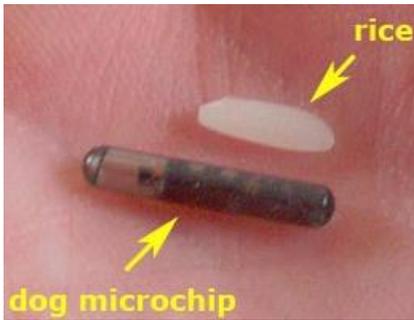


## Microchipping

Millions of dogs become lost each year. Tragically, few are reunited with their owners. Many lost dogs end up in shelters where they are adopted out to new homes or even euthanized. It is important that your dog has identification at all times. Collars and tags are essential, but they can fall off or become damaged. Technology has made it possible to equip your pet with a microchip for permanent identification which does not hurt them. It is the law that all stray animals are scanned prior to be rehomed or euthanized.



### How it Works

A microchip is about the size of a grain of rice. The microchip is implanted between the dog's shoulder blades under the skin. The microchip can be detected with a scanner that all rescue groups, shelters and vet clinics have that reads the chip. This device then displays a unique alphanumeric code that is associated to your contact information. You or your vet need to make sure the microchip is registered.

## Microchip Registrations DO NOT EXPIRE

Did you know that your Microchip Membership is a Lifetime Membership that DOES NOT REQUIRE a Yearly Fee

Some microchip companies are sending out emails and letters stating that your membership has "expired" or needs "to be renewed". THIS IS FALSE ADVERTISEMENT

Please note that your membership HAS NOT EXPIRED. This is NOT REFERENCING the standard lifetime membership. Should your pet go missing and is found using the microchip you will be called, this year, next year, ten years from now

The letter you are receiving is generated by the Advanced Pet Recovery Program. This Advanced Program provides 'additional' features at an additional cost which requires an annual membership (you received these additional features free for the first year). You are NOT required to renew your membership to maintain your current lifetime membership.

If you decide to pass or decline the Advanced Program your dog is STILL REGISTERED and if lost the chip company will still provide the service of getting the person who finds you dog in touch with you.

It is up to you as the owner if you would like to enroll in the Advanced Pet Recovery Program at your own expense.

